



iTEACH
SCHOOLS

Social Impact Assessment of iTeach School's

College to Career Program

Report Supported by



Report Prepared by



1. What is the iTeach College to Career (C2C) Program?

The iTeach College to Career (C2C) Program is a **support program** for the **alumni of iTeach Schools** (after Grade X) that provides 360-degree support, helping them graduate and get their first sustainable jobs aligned with their personal vision.

The C2C Program does this through its four sub-verticals:



A. Admissions & Scholarship

- Best-fit course & college selection
- Admissions Support
- Scholarships Support



B. The Mitra Program

- Alumni leadership fellowship-near-peer mentorship
- Community building spaces
- Alumni engagement-career talks, field trips, hobby clubs



C. Career Centre

- Personalised career counselling
- Part & full-time job assistance



D. Lifeguarding (We Care Centre)

- 1-1 counselling for most vulnerable
- Psychological first-aid
- Stakeholder investment

2. Why did iTeach Schools start the iTeach C2C Program?

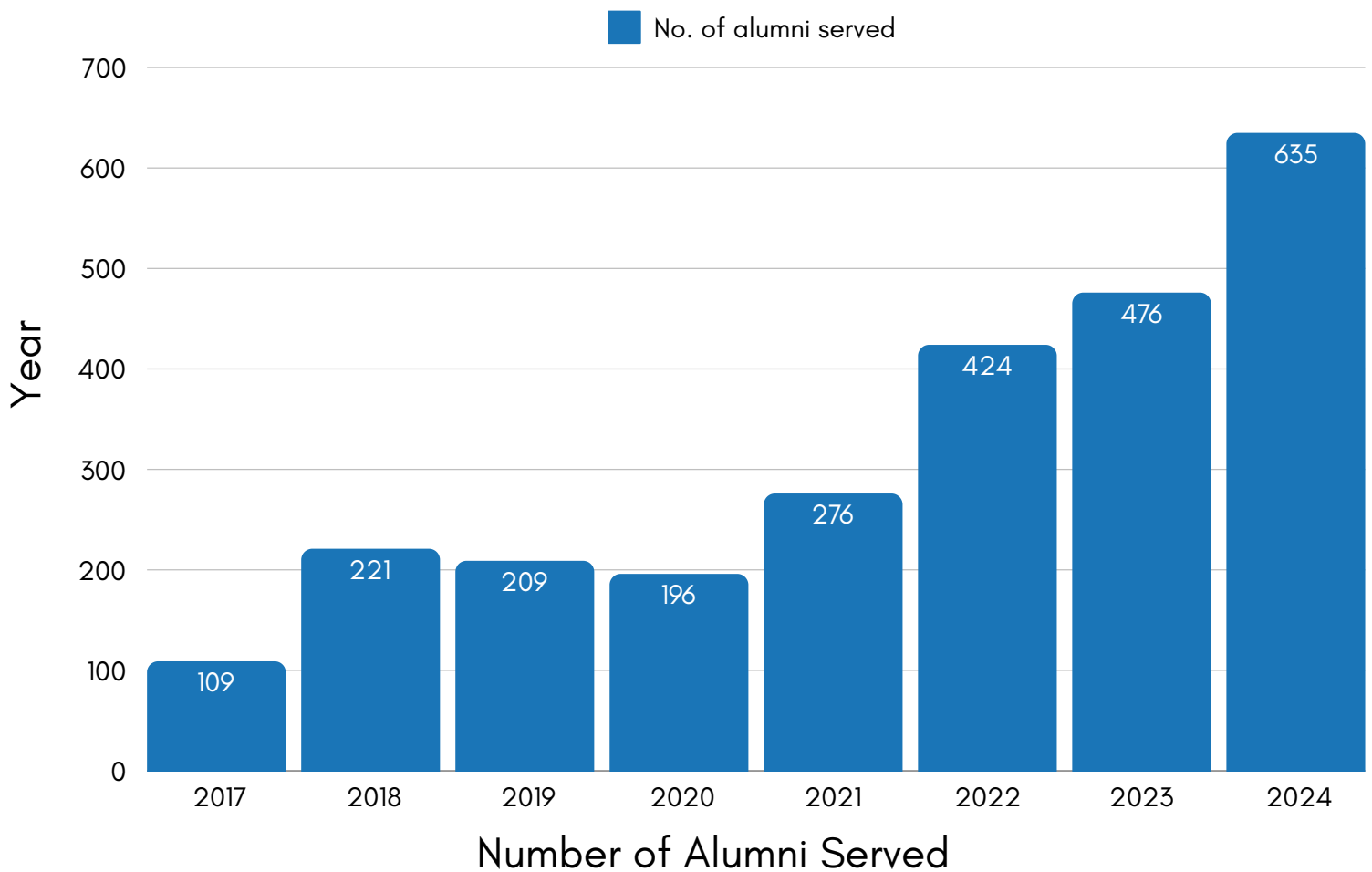
The school-to-work support gap for students from low-income communities across India is abysmal. They face myriad difficulties in finishing college – from an inability to pay fees to a lack of information on the right college, from chances of getting married early to peer pressure of various vices.

This increases their **chances of dropping out** of education as transitioning from school to college and building a career is incredibly difficult for them. Today, only **27%** of Indian students **enroll in college**. (Source: *AISHE, 2020*)

To bridge this after-school gap, iTeach Schools started the College to Career Program in **2017** to serve its alumni community with a **holistic intervention** and multiple touchpoints to help them finish college and get their first sustainable job.



3. What has been the journey of the iTeach C2C Program?



Students Speak

"After 12th, financial struggles almost ended my education, but iTeach's support changed my life. They secured loans, scholarships, and guided me through challenges. Today, I earn Rs. 35,000/month at Caratlane and speak English confidently—all thanks to iTeach."

-Kaushik (iTeach Alumni)

"iTeach guided me in exam prep and connected me with inspiring mentors. Now, my brother and I work at Filament Hotel, earning ₹26,000/month, while pursuing a BA in English with an iTeach scholarship."

—Govinda & Ajay Chavan (iTeach Alumni)

4. What has been the impact of the iTeach C2C Program per the impact analysis report?

This year marks the 7th year of the iTeach C2C Program. To examine & understand the extent to which it achieved its objectives of guiding students from their college to career pathway, we recently did an **impact analysis study** with support from the **Forbes Foundation**.

Outcome of the Study:

Opinions of students on how C2C program helped them

| | To a great extent | To some extent | Not at all | No response |
|---|-------------------|----------------|------------|-------------|
| Provided guidance on educational opportunities and admission procedures | 47% | 44% | 5% | 5% |
| Inculcated Career aspiration within you | 37% | 54% | 3% | 6% |
| Improved your self-esteem & confidence | 54% | 39% | 3% | 4% |
| Improved your inter-personal & communication skills | 40% | 48% | 7% | 4% |
| Improved your career prospects | 30% | 60% | 6% | 4% |
| Improved Aspiration to study further | 43% | 46% | 6% | 4% |
| Increased your employability skills | 25% | 58% | 10% | 6% |
| Improved your decision-making skills | 27% | 61% | 6% | 6% |
| Increased awareness regarding various course & career options available | 48% | 42% | 6% | 4% |
| Could Network with various people | 27% | 59% | 9% | 5% |



The analysis done by SAN India reported an SROI (Social Return on Investment) ratio of **19.32**.

The SROI compares the investments we made in the program in the first 2 batches (**2017** and **2018**) vs. the financial value of social outcomes generated.

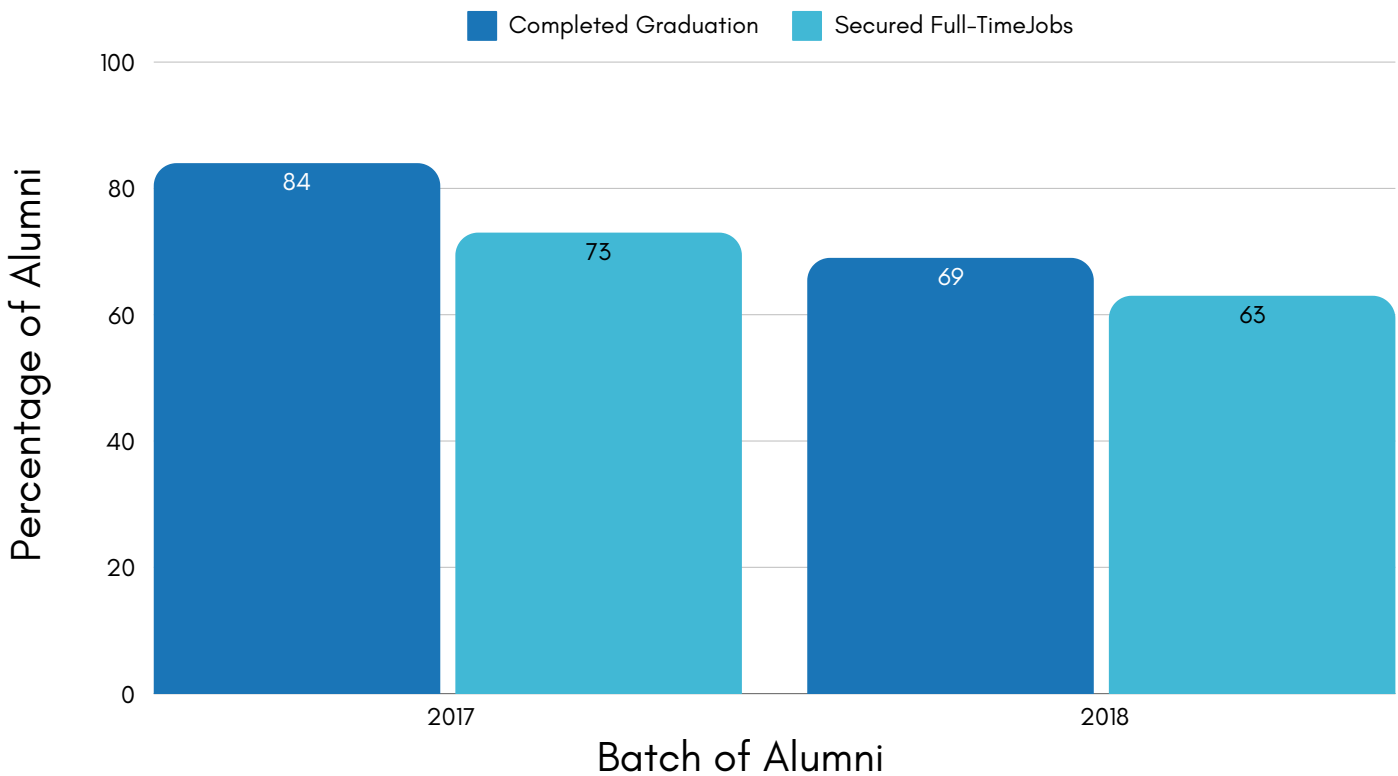
What does a 19.32 SROI value indicate?

For every rupee invested in an alumnus through the C2C program, there has been a return of 19.32 units of social value.

We are proud to share that this SROI value indicates an '**exceptionally successful** and **impactful**' program.



Other Key Highlights from the Report



The iTeach C2C team works to bridge critical gaps for students. Around **20-25% of students face risks** like crime and addiction. Through regular check-ins, counseling, and timely intervention, we help them overcome challenges.

While 90% of parents aspire for higher education for their children, **financial constraints** remain a barrier. With **10+ scholarship partners** and emergency funds, we ensure students continue their education uninterrupted.

